

DIDI Project Design Space

Solution Video Submission Guidelines

1. Submission Steps

- **Create:** Prepare a video of your design solution for a specific DIDI Project Design Space challenge.
- **Video Length:** Make sure your video is no longer than **3 minutes**. Note that if your video is longer than 3 minutes, only the first 3 minutes of your video will be viewed.
- **Upload:** Upload your video onto YouTube or Vimeo. Please follow the steps for instructions on how to upload a video on YouTube (<https://support.google.com/youtube/answer/57407>) and Vimeo (<https://help.vimeo.com/hc/en-us/articles/229838988-Preparing-to-upload>).
- **Title:** Please be sure to name your video using the following title format. Make sure your school name, team name and client name are included in the video title.
 - NAME OF SCHOOL_CLIENT NAME_STUDENT OR TEAM NAME_PDS_2022.
 - Example: International School of Happiness_HP_Team Yellow Birds_PDS_2022.
- **Privacy:** Please make sure your video is not private and can be viewed by anyone who has the link.
- **Copy Link:** Copy the link of your video. Please check to make sure the link works.
- **Submit:** Submit your video link using the form link (<https://form.jotform.com/220520873239050>) by **08 April 2022**. Answer all questions on the form and paste the link into the link box. Be sure to click on "submit" to make sure your video was sent.
 - There should be only **one** submission per team.
 - If you are submitting challenge solutions for more than one team, note that you will need to submit a new form for each video link. Please refresh the link in order to make a new submission.

2. Submission Deadline and Link

Please submit your DIDI Project Design Space design solutions using the form link (<https://form.jotform.com/220520873239050>). Please remember that the **deadline for submission is 08 April 2022 at 11:59pm**. The submission link will be closed after the deadline passes.

3. Selection Criteria and Guidelines

Each client has provided specific selection criteria for design challenge solutions, in addition to a scope of work and deliverables. Kindly review the DIDI Project Design Space Client Briefs for these requirements.

In addition to the specific requirements for each challenge, below are the general criteria that will be used to assess the solution videos:

- **Relevance to Design Brief:** How well does the proposed solution answer the brief?
- **Potential Impact of Solution:** How many people would this solution touch? How meaningful would the impact be?
- **Creativity and Originality:** Is the solution original and exciting?
- **Flexibility and Feasibility:** Would it be financially and technically feasible to implement this solution?
- **Level of Completion:** Is the idea fully developed? Is the idea specific and clear?
- **Prototype:** Is the prototype well-developed and persuasive?
- **Work Process:** Did the video include storytelling around how the team developed its solution and prototype?
- **Presentation Quality:** Did the team deliver the pitch in a professional and compelling manner?
- **Overall Impression:** Is the solution and video, in its entirety, professional, exciting and impressive?

For extra guidance on what to include in your video submissions, please take a look at the materials on creating a video pitch available in the DIDI Project Design Space Design Handbook (pages 49–54).

4. Contact

We are excited to review your design solutions for the DIDI Project Design Space challenges! For additional questions or clarifications, please reach us at didi.designspace@didi.ac.ae.